Connor Force guides you from pre-funding to maturity

Pre-funded Stage
Strategic - business model advice, assemble an executive summary, how much to raise
Managerial - manage cash flow and cost control – life of existing resources
Tactical - record business activity

Growth Stage
Strategic – market considerations, budgeting, financing
Managerial design, develop and manage the business infrastructure
Tactical – follow policies and procedures to record business activity

Mature Stage
Strategic – expansion, acquisitions, investor relations, partnering, special projects
Managerial – financial relations, enhanced reporting, relational metrics, systems evaluation
Tactical efficiency, systems match, internal controls, segregation of duties, external review, assemble data from all facets of business

Transitional
Strategic – recapitalization, liquidity events, presentation
Managerial – increased transparency, GAAP Financial Statements

Global Expansion
Strategic – expansion, acquisition, efficiency, resources
Managerial – develop systems, identify partners, control
Tactical – convert

About Connor Force
Following two decades of building successful businesses in Silicon Valley, Margaret Connor created Connor Force to support growth companies in financial operations. Based in the Metro New York region, the LLC is focused on serving the growing market of new ventures. With expertise in finance and accounting, Margaret and her qualified team offer a beacon for strategic successes. Connor Force has become the guiding light for the SMB market through its specialty package of products and services.

For more information visit Connorforce.com